

# QLaser Solutions

## October 2007

### Laser Training with Dr. Larry Lytle

Note: the opinions and ideas presented in the "Laser Training with Dr. Larry Lytle" section of this newsletter are those of Dr. Lytle only. No medical treatment claims are made or implied by the manufacturer of this laser equipment, Business Wizards, Inc., QLaser Solutions, nor any distributor associated with this equipment. This equipment is sold and intended for veterinary use.

*Any success in treating subcutaneous scar tissue caused by surgery, or Dupuytren's contracture, Peyronies Disease?*

When you combine proprioceptive devices along with the Q1000 laser, we have had good results with diseases of the penis. One client had five surgeries for a contracture type disease called Balanitis and was very depressed and got good results when he combined Miracle Bite Tabs and mode 3 of the Q1000

*What can be done for bloating?*

I found a solution to the bloating which I always thought was a yeast problem. It is not always yeast. It can and most likely is Helicobacter pylori bacterium. Dr Barry Marshal won the Nobel Prize a few years back when he proved that ulcers were caused by bacteria and not acid. What has been missing in medical information including preventive is this bacteria also causes bloating and stomach pain when ulcers are not present. Dr Marshal believes that 50 – 60 percent of 50 year olds have an over growth of H. pylori which will cause bloating and stomach pain and anti acids and healthy bacteria doesn't do a damn thing. Here is what works. Have your medical professional call in a prescription for:

Tetracycline 500mg caps and take one four times a day for two weeks along with

Metronidazol 250 mg and take four daily for two weeks along with

Two chewable Pink Bismuth tablets.

Take these all together at meals or with a little food four times a day for two weeks. I felt better the first day. The Pharmacist reminded me to be sure and take them as prescribes or the bacteria will come back.

You MUST re-inoculate the intestinal tract with Gene flora during and after the two-week program (until the bottle is gone.)

*Dear Dr. Lytle, after hearing and getting treatment, and reading your excellent book, Healing Light, I decided to order a Q1000 for some ongoing health problems I have. I wanted to ask about any treatment for double vision. Several years ago I suddenly developed double vision. After testing I was informed that it was a partial paralysis of the 6th(not sure about the number) nerve. I took some prescribed exercises and it went away for a number of years. However, it returned couple of years ago, and now I wear eyeglasses with built-in prisms. It is most noticeable toward the end of the day when I am tired. Would LLLT help in this area?*

Congratulations on buying a Q1000. Thank you for nice compliment on my book *Healing Light*. My new book *Energy Transcendence* will be out in a month. I think you will like it as well. Double vision is usually a muscle and lack of oxygen problem (that is why you notice it more when you are tired) and will respond to the Q1000. Apply mode 1 to the temple just behind the eye of 6 – 8 breaths (approximately 45 – 60 seconds) when ever you have double vision. Also apply mode 1 of the Q1000 to proprioceptive points 1 – 4 as shown on page 6 and 7 of my Low Level Laser User's Manual Second Edition 2006 for 6 – 8 breaths. Apply as often as needed to release the double vision. If, in fact, your double vision is due to nerve damage to the 6<sup>th</sup> Cranial Nerve, if you apply mode 1 of your Q1000 to proprioceptive points 1 – 4, over time, depending on your "life force", the nerve may regenerate.

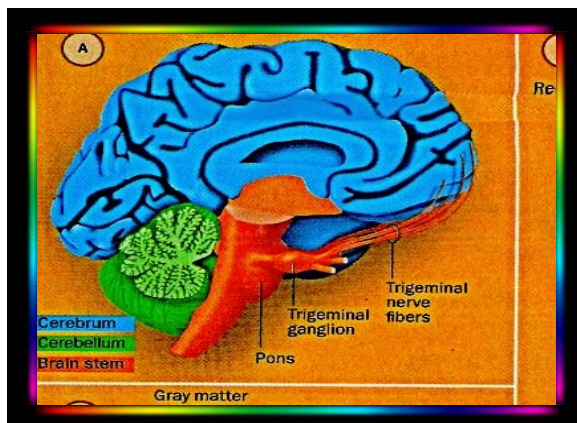
*A DO asked about cold lasers and their application for "ligament" repair. Can you refer any literature or studies in this area? How might I provide her with additional information?*

Ligaments repair over a period of 2 – 3 months using the protocol in my Low Level Laser User’s Manual. It is important to use MBT to change the proprioception and use Laser Assist Compound and avoid re-injuring the joint. Remember the Q laser system works at the cell level and that includes ligament cells.

### Alzheimer’s - Hope for a Hopeless Disease

Alzheimer’s is one of the top ten killers in the United States and one of the most feared diseases. Did you ever stop to wonder where Alzheimer’s came from? When I was a kid 50 -65 years ago Alzheimer’s was unheard of. We had a few forgetful professor types but **nobody with Alzheimer's.**

Adequate blood flow to the brain is critical in all diseases and especially Alzheimer’s. Today especially in America, our older people either have lost some or their back teeth, had them filled or capped more than once, or have ground or worn their back teeth down to small little short teeth. Loss of or short back teeth causes loss of vertical dimension – that is the distance between the tip of the nose and the tip of the chin.



As shown in the above picture, the Trigeminal nerve is a part of the brain and the central nervous system. This nerve, also called the Mandibular nerve or 5<sup>th</sup> Cranial Nerve, is the only nerve in our body that is both sensory and motor - which means that this nerve gathers information and then tells the rest of the body what to do about it.

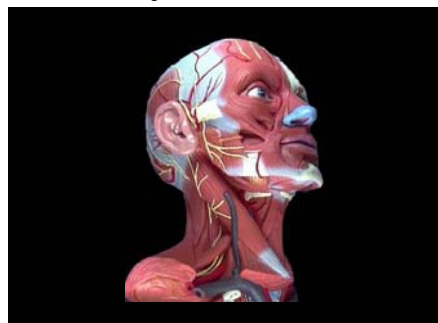
You can see from the picture of the nerves below that that the nerves connected with the teeth branch out to all parts of the head including the eyes, ears, and entire brain. The Mandibular Nerve

is directly connected to the Vegas nerve which has some control over all the internal organs.



There is a principle in the body called proprioception. Much is known about proprioception in the feet and hands, but doctors generally ignore the delicate proprioception in the oral cavity. If the back teeth are lost or even the height of the back teeth are shortened, this will cause the front teeth to hit too soon and send faulty signals to the brain which in turn tightens up the 68 pairs of muscles that control the position of the lower jaw.

When some or all of these muscles tighten up, the constriction causes a reduced blood flow to the brain which is a major factor in Alzheimer’s.



Subtle energy low level lasers such as the Q1000 will release these tight muscles to the brain in just a few minutes and restore blood flow to the brain. Unfortunately these muscles will tighten up again during swallowing and chewing unless something is done to increase the vertical dimension. This is why I recommend that Alzheimer’s victims apply mode 1 of the Q1000 daily to proprioceptive points 1 through 4 to keep these 68 pairs of muscle that I have named the “dental muscle” in a state of homeostasis or relaxation.

Other research has shown that special frequencies programmed into low level lasers may help to reduce Alzheimer's symptoms – even without restoring blood flow as just discussed. So the Q1000 laser actually can work in two ways for those with Alzheimer's: (1) by releasing tight muscles in the neck and restoring blood flow to the brain, and (2) by introducing potentially healing frequencies to brain.

It appears as if the Alzheimer victim's brain becomes locked into lower sedative frequencies, which makes it necessary to counter these with higher – more aggressive brain frequencies (which can be easily and safely delivered by the Q1000) as shown in the following study.

Low level laser research was done in Japan by Kazuyoshi Zenba & Prof. Masayuki Inoue, Secretary of JLPLTPA beginning in 1993 and is continuing now on Senile Dementia. This study showed that Alzheimer's and Parkinson's patients showed positive results to low level laser therapy. The studies were done using 780 and 904 nM, 5 mW lasers pulsed at frequencies from 2500 to 5000 Hz. Fifteen Alzheimer's patients, 5 male and 10 female received low level laser acupuncture therapy for 2 minutes at each point 2-3 times a week for one year. These researchers applied infrared laser diodes with a wavelength of 780 and 904 nM, programmed with frequencies ranging from 5 mW up to 2500 and 5000 mW to acupuncture points. Their measurements for study success were evaluation before and after treatment of sociability, nervous, cooperativeness, conversation ability and disorientation. **All measurement barometers used for measuring success improved from 3 to 20 percent.**

The laser acupoints chosen were from Oriental Medicine texts and included (1) Acupoint to improve blood circulation on the forehead, (2) Acupoint for stroke on the right and left temple, (3) Acupoint for adjustment of blood pressure at the base of the skull or occipital, and (4) Acupoint for the adjustment of the autonomic nervous system, also at the occipital.

Other research done in Russia and Armenia document success using low level laser therapy when applied to the artery just under the collar bone. This is the same point that I recommend applying mode one of the Q1000.

The advantages of Low Level Laser Therapy for Alzheimer's are: (1) the patient can be treated at home, (2) the treatments are economical, and (3) there are no adverse side reactions.

### The Brain Uses 20 Percent of Blood



Approximately 20% of the blood flowing from the heart is pumped to the brain. The brain needs constant blood flow in order to keep up with the heavy metabolic demands of the neurons. Brain imaging techniques such as functional magnetic resonance imaging (fMRI) rely on this relationship between neural activity and blood flow to produce images of deduced brain activity. Reduced blood flow due to tight “dental muscles” is a contributing factor to Alzheimer's.

Auto regulation seems to occur at the local level. Three mechanisms have been suggested: (1) metabolic response to wastes or regulator substances, (2) contraction of smooth muscle in rebound from stretch, and/or (3) release of regulator substances from the endothelial cells of the capillary walls.

Although the brain accounts for only 2% of the whole body's mass, it uses 20% of all the oxygen we breathe. A continuous supply of oxygen is necessary for survival. A loss of oxygen for 10 minutes can result in significant neural damage. Virtually all of this oxygen use is for conversion of glucose to CO<sub>2</sub>. Since neural tissue has no mechanism for storage of oxygen, there is an oxygen metabolic reserve of about 8-10 seconds.

Direct innervations of vessels appears to have relatively little role in cerebral blood flow, but when it does intervene it has priority over metabolic or auto regulatory processes. Sources of the neural input to the brain's vessels include sympathetic, parasympathetic, and peripheral

sensory. Brain stem and cerebella nuclei have also been implicated in direct control of vessel diameter. These changes produce major changes in circulatory pathways regionally.

**This and other research all point to the lack of circulation to the brain as a contributing factor to Alzheimer's. By releasing the tight involuntary muscles in the artery walls and tight muscles in the neck, low level laser therapy can help increase blood flow and circulation to the brain.**

A Q1000 user reported that his 75 year old dad had post-polio syndrome, partial paralysis, major right leaning scoliosis and low lung capacity. He had been treated in hyperbaric chambers and used an instrument called an oximeter to determine oxygen flow. This is a small device that attaches to his finger and measures oxygen level. Normal oxygen level is 85-88. His oxygen level had been down on the low 70's. He applied mode 3 of the Q1000 to the four upper proprioceptive points for about one minute per point and his oxygen level increased to 85 on the oxymeter within minutes of laser usage. Further more his oxygen level stayed up for at least an hour before it began to fall and then only fell a few points. This is another example of how low level laser therapy may be able to benefit those with Alzheimer's.

Applying the Q1000 daily to the proprioceptive points combined with applying special Alzheimer's frequencies programmed into one of the empty modes of the Q1000 laser offers new hope for treating Alzheimer's and low oxygen flow to the brain. This treatment is even more effective when faulty proprioceptive is corrected.

### **Dr. Lytle's *Healing Light* Seminar Schedule**

Oct 13	Kansas City
Oct 20	Indianapolis (presented by Doug Phillips)
Oct 27	Seattle
Nov 3	Salt Lake City
Nov 9	Ventura, CA (Doug Phillips)
Nov 17	Cincinnati (Doug Phillips)
Dec 1	Columbus
Dec 7	Sarasota

If you can attend one of these live events ... do it! The price is ridiculously inexpensive, and the information is truly world class!

If you can't, don't forget that we have Dr. Lytle's *Healing Light* seminar available on DVD. No travel hassles. No hotel beds or food. Just 8 hours of world class education!

**Call Kip today (605-342-5669) and ask for the "unadvertised *Healing Light* DVD special!"**

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## **Ideas**

By the time you read this, there will be less than 100 days remaining in 2007 – what are you going to do with them? How about pretending you're a kid again and going back to school? In the next two segments, Dan Kennedy takes you back to Marketing 101 Basics with HEADLINES, and the Renegade Millionaire Litmus Test.

The subject of the RM Litmus Test article is a personal pet peeve of mine, and I believe could very possibly be the downfall of the country if we don't do something about it ... so I'm glad to see Dan's article on this particular subject.

Study hard – there will be a test later!

### **Marketing 101 – HEADLINES**

Dan Kennedy's No B.S. Marketing Letter ([www.dankennedy.com](http://www.dankennedy.com))

The headline is an ad for the ad. It's first and primary job is to stop the reader, command attention and motivate readership.

The headline is the most valuable "real estate" in the ad, sales letter or website, and should never be wasted on company name, logo, letterhead, location or other details.

The headline should make news.

Flagging the specific person the advertised product/service is for is an effective boost to many headlines. Example, change "Relief From Arthritis Pain in 9 Minutes" to "GOLFERS: Relief From Arthritis Pain In Just 9 Minutes."

Use time-tested, reliably effective templates when creating your own headlines. Yes, they will still work.

The Kennedy headline test ... if you separate your headline from all the other copy in the ad, sales letter or website, and make it stand alone as a

Headline “rules” apply equally to subheads and photo captions (photos should always have a caption) as well as the first sentence of paragraphs.

## **The Renegade Millionaires’ Simple Litmus Test**

One of the things that sets RM’s so far apart from the rest of the population that we take personal responsibility ... and don’t think, talk about or offer ... EXCUSES.

Excuses and profits are incompatible. If you want to accelerate achievement of “profit” (however you define it) in your business and your life, simply decrease (Kip says eliminate) the quantity, frequency, and acceptance of excuses from yourself and others.

What about “circumstances beyond my control” you might ask?

There are only three possible, sensible reactions to so called circumstances beyond your control.

1. Design your business life (entire life) so as to avoid such things as much as humanly possible. Don’t hire the incompetent clueless employee ... don’t visit the bank on the 1<sup>st</sup> and 15<sup>th</sup> and then complain about having to wait in a long line because of “circumstances beyond your control.” Avoiding the mess in the first place was probably very much in your control.

2. Wrest Control. It’s your life, your time, your outcomes. Control them.

3. Or, Accept them (excuses), give up all your power to them, and come away with some terrific excuses for failing ... knowing that the failing, common majority prefers convenient excuses to difficult achievement.

If somebody (you) doesn’t really, really, really HATE not doing well, I can pretty much assure you there is little risk of them ever doing well.

What you accept and excuse is what you get.  
And get more of.

Kip here. Amen Dan! I’m sick to death of excuses and for people not taking responsibility for themselves and their actions (or lack of action as it may be.)

My teenage daughter has tons of them every day and about everything – and doesn’t like me very much when I bring the excuse to her attention and suggest she live up to her responsibilities and (more importantly) possibilities.

I hear a lot of “bad economy” excuses from business associates and marketing clients. B.S.! I never hear these excuses from the top producers. Winners win ... losers whine. In the U.S., the number of individuals with \$1,000,000 net worths is up 8.3% (to over 9.5 million) from ’05 to ’07, with spending power exceeding \$37 TRILLION dollars.

Help me fight the fight by refusing to accept excuses. As genius Mr. Miagi says, “No try Danielsan. Either do or don’t do.”

## **The Golden Key of Persuasion – Metaphor**

With a good metaphor, you fuse at the hip two different things and, by a mysterious alchemy, instantly transfer the qualities of one into the other. This process of transferring the qualities of one thing into another takes place instantly, bypassing critical analysis and resistance. All you do is compare A to B in an effective way and viola! your point is made instantly without disagreement. This can make you a master of persuasion.

*“Only last week I murdered a rock, injured a stone, hospitalized a brick. I’m so mean I make medicine sick.”* Muhammad Ali metaphoring his boxing skills.

Best sources of metaphor include the Bible, fairy tales, sports, the movies – any source of images that we all know by heart. “A Sleeping Beauty stock”, or “Cinderella opportunity”, or “ugly-duckling company about to become a swan” are all examples.

First identify the point you want to make. Then imagine, a metaphor (or comparison) that makes your point for you.

And don’t turn your nose up at clichés. They are clichés precisely because everyone already believes them, so using them gives your copy greater credibility.

As with all claims, don’t exaggerate with metaphors – that reduces credibility.

## **Words Matter!**

According to Dr. Kevin Hogan in *Covert Persuasion*, the twelve most persuasive words in the English language are:

You	Money	Save
Results	Health	Easy
Love	Discovery	Proven
New	Safety	Guarantee

In sales and marketing, you might want to add these 12 as well:

Free	Yes	Fast
Why	How	Secrets
Sale	Now	Power
Announcing	Benefits	Solution.

### Are Questions The Answer?

More from Dr. Hogan in *Covert Persuasion*.

I know something about you.

You will answer a question ... any question ... every question. You will answer it even if not aloud. You will answer it at least in your own head, even if you don't know the answer.

You actually *want* to answer questions to show how knowledgeable you are; to have everyone's attention on you, and to appear superior.

You were taught in school and at an early age to be polite ... and it has been drilled into your subconscious that not answering a question asked of you is rude, inconsiderate, and disrespectful.

Therefore, when I ask and skillfully use questions in any conversation with you, I am controlling the conversation and your automatic response behavior. The question is the power point.

There is one fundamental truth: people will accept an idea that is the result of their thinking, not yours. The entire trick in persuasion is to help the other person develop his own idea, which, of course, is really your idea. You let him claim it, own it, and then he will act on it.

The ability to own the decision necessarily involves a high level of commitment to the decision, and the only decisions that are carried out or executed (without direct supervision) are the ones that are owned by the person, in which he feels personally responsible.

When the request for compliance (in whatever form that may take) comes in the form of a question, it has maximum power.

## New Testimonials

### Mysterious Hive Breakout Heals Overnight!

Dallas (age 7) broke out in hives one evening ... from what, we still don't know.

Anyway, I lasered each hive with our Q1000, and "poof" the next morning they were gone.

Thanks for a great healing tool! Amy Beaumont, Rapid City, SD



### Q1000 Heals "Explosive" Wound With No Infection and No "Divot"!



My 83-year old mother-in-law had what the doctor described as an "explosive wound" on the back of her left calf. The doctor stitched the wound up and told us to expect this to take a **LONG** time (believe it or not, as long as a full year!) to heal.

He was very concerned about the likelihood of infection, and also cautioned my mother-in-law to expect a "divot" in her calf after the wound had healed.

We lasered the wound with our Q1000 on a daily basis – you can see it being used in the 2<sup>nd</sup> picture – and the results have been nothing less than tremendous! No Infection! No "Divot"! And, a total healing time of just over 4 months (versus the doctor's opinion of up to one year)

Needless to say, we are very happy! Thank you.

Sue Hoadley, Dearborn, MI

Thank you for your seminar in Detroit this weekend. I have owned my laser for nearly 3 years and finally was able to come and hear you speak. It was a very informative and helpful weekend, and *I really feel that the information I received this weekend will help me to use our laser much more effectively* on my family and clients. You were inundated with questions and comments from the audience and so I am using this opportunity to give you a couple of testimonials. They are both related to my pets.

My rescued greyhound started having **grand-mal seizures** a couple of years ago. He is on medication for them but sometimes has had breakthrough seizures. We have learned the early signs of a seizure coming on and *if can get the laser on his head before it goes "full blown" we can stop the seizure from happening.* He also came to us with a **bad joint injury** on his front leg. The joint was swollen and stiff and he often hopped on 3 legs. *It didn't take long to get that under control with the laser.*

The second story is about our Dalmatian - "Riley". He had a run in with the tongue on the camper parked in the back yard late one night and ran dead into it with the front of his shoulder. **The wound was about 3 inches across and was bleeding a lot.** He came into the house shaking and looking like a dog going into to shock from the pain and fear. My daughter kept the laser on the wound while we prepared the car to transport a bloody dog to the 24 hour emergency vet. *After 15 minutes of lasering (we were ready to load him into the car) she pulled off the towel and laser and to our surprise there was no more bleeding,* the skin had stretched open to reveal about a 3 inch diameter of muscle. He got up and trotted out to the car to as if nothing was wrong. He even turned around and gave the other dog a grin as if to say "I get to go for a car ride!" They stitched his wound and he healed very quickly with very little pain and no after effects. He was romping in the yard in 2 days as if nothing had happened. Thank you again.

Jo Brennan

In the beginning of July a friend mentioned to me that he uses the Q1000 2-3 times a week on his eyes as a preventative measure. I had just been prescribed glasses for reading, so I thought I would try the Q1000 for my eyesight.

I borrowed he laser, using it on Mode 1 & 3 twice that day. The following day, I realized I needed my glasses less and less, until about 7 days later I didn't need them at all (this was after using the laser only those two times that one day.)

About 3 weeks later, my vision started blurring again for reading and I had to start using my glasses again. Once again, I borrowed my friend's Q1000 and used it just as I did the first time. And again, within 24 hours, I didn't need my reading glasses for about 3 weeks.

I think that if I continue using the Q1000 just one time per week, I may never have to wear those silly reading glasses again!

Veronica Anne Faulseit, Rapid City, SD

**YOUR TESTIMONIAL may help another person realize the huge, life-changing benefits available to them with low level laser therapy! We can never have too many testimonials ... so please email ([kip@rapidnet.com](mailto:kip@rapidnet.com)), fax (605-342-5739) or mail (520 Kansas City St., Ste 201, Rapid City, SD 57701) yours to me today!**

Kip

## Random Ideas

*The greatest thing by far is to be a master of metaphor. Aristotle*

*The speed limits of life and business are made by the slow ... are made to be broken. Dan Kennedy*

*There is a penalty for hesitation in the marketplace. Jack Welch*

## **The Back Page – *Coming Soon!***

### ***Coming Soon – Two New Books by Dr. Lytle***

One on energy (in a month or so) and the 2<sup>nd</sup> (Jan '08) will be the first installment in a new series of books by Dr. Lytle.

### ***Coming Soon – Impressive Study Results On A Condition Most Of You Are Interested In***

In a future issue (maybe next month), I'll reveal some amazing study results that should change the way you think about how to deal with a particular health problem that is literally epidemic (and growing) in the U.S.

### ***Coming Soon – A New, Better & More Profitable (For You!) Referral Opportunity***

Only offered on a limited basis, to a limited number of “no excuses” individuals, this new test program will enable those selected to participate to increase their return on referrals by nearly 80%!

### ***Coming NOW – Become a QLasEr Distributor!***

I am starting the process now for building our QLasEr distributor network by as many as 25 new distributors during 2008.

For the right person/group/business, this represents a HUGE income opportunity with high five and even six-figure gross profit returns possible.

New distributors must meet certain minimum requirements, not the least of which is having the financial capability to meet the initial \$30,000 fee requirement (financing may be a possibility.)

In return, you'll

- ✓ Represent what we believe is the finest low level laser therapy system available anywhere
  - Selling products that provide much needed benefits to the largest and wealthiest demographic group the world has ever seen
- ✓ Run your own show as an independent mfg's representative
- ✓ Receive all the ongoing education and marketing support needed for your success
- ✓ Have first access to chose your geographic preferences
- ✓ If successful, create annual returns and income that most only dream about!

If you're interested in the business and income possibilities our product line represents (or know of someone who might be), drop me an email ([kip@rapidnet.com](mailto:kip@rapidnet.com)) and I'll send you the initial (brief) information about the opportunity as well as the initial application.

**That's It For This Month.**

**As always, if I can assist you in any way, don't hesitate to call me at 605-342-5669.**

***Kip***